

For Immediate Release

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Central Exchange Elects New Officers and Board Members

KANSAS CITY, MO, Jan.16 -- Central Exchange, the region's premier women's business and advocacy organization, elected and appointed new officers and board members at last night's annual meeting.

New to Central Exchange's Board of Directors:

Ann Earp, Vice President Creative –Innovation Platform Leader –Hallmark Cards

Amber Manning, Vice President –Robert E. Miller Group

Bob Marcusse, President & CEO –Kansas City Area Development Council

Sam Meers, President & CEO –Meers Advertising

Holly Streeter-Schaefer, Shareholder – Polsinelli Shughart PC

Mark Jorgensen. President – US Bank

Jeanette Prenger, President – ECCO Select

Newly Elected 2013 Officers:

Joan Cohen, Vice Chair –Membership Expansion

Rachel Hack, Vice Chair –Programs and Services

Maria Jenks, Vice Chair –Finance and Compliance

Nancy Mellard, Chair Elect

Denise Kruse, Central Exchange Board Chair and CEO of Adams Gabbert said "We are thrilled to have added these very talented individuals to an already exceptional Board. We are also excited that this year Central Exchange's Board will include three men who are committed to women advancing personally and professionally. I feel confident that this board, together with our new CEO, CiCi Rojas, will lead Central Exchange to new and exciting heights as Kansas City's largest women's professional membership organization".

The Central Exchange has more than 900 individual members across the metro area.

About Central Exchange

Founded in 1980 by Marjorie Powell Allen and Beth Smith, Central Exchange provides a venue and voice for women to connect with one another and others in the community to achieve their personal and professional potential and to be a voice to transform its community.

Presenting approximately 400 programs a year, CX offers its members and guests a wide variety of personal and professional development and networking opportunities. For more information on Central Exchange visit www.centralexchange.org.