

You're Invited ...

September 25, 2013



present

ADVANCE

ST. LOUIS

PLEASE JOIN US for the next event in our 2013 Advance St. Louis series, featuring in-depth, comprehensive sessions on topics vital for entrepreneurs competing in bioscience and other highly aggressive technology industries.

WEDNESDAY,

September 25, 2013

2:00 — 6:00 pm

Registration begins at 1:45 pm. Program begins at 2:00 pm, followed by happy hour at 5:00 pm.

COST | REGISTRATION:

Registration fees for this event are \$30; \$50 if attending for a CLE Certificate. Payment may be made at the door, however, advance registration is requested. For more information, contact Heather Beaven at 314.615.6915.

LOCATION:

Center for Emerging Technologies
4041 Forest Park Avenue
St. Louis, MO 63108

Parking is available in CET's lot at 4041 Forest Park, the Salvation Army lot immediately east of this lot, and on Forest Park Avenue.

Planning for an Initial Public Offering
Contemplating and conducting an IPO from the initial planning stage to post-offering

On Our Agenda

Speaker: Andrew Speciale | Polsinelli

- ◆ Update on current Initial Public Offering Market
- ◆ Background Information on IPOs

Speaker: Amy Koontz | Wells Fargo Securities, LLC

- ◆ Discussion of pre-IPO planning
- ◆ Overview of underwriting process and procedures
- ◆ Discussion of Communication and Interactions with SEC throughout IPO process

Speaker: Don Dent | St. Louis University

- ◆ Pros and Cons of "Going Public"
- ◆ Getting a company ready to "go public" from a business operational standpoint
- ◆ Discussion of pre-IPO planning
- ◆ Interactions with underwriters – the Company perspective

Speaker: Ruben Chuquimia | Polsinelli

- ◆ Preparing a company to go public – the legal perspective
- ◆ Overview of documentation required for an IPO
- ◆ Discussion concerning the lawyer's role

Speaker: Paul Cambridge | Polsinelli

- ◆ Discussion concerning ongoing reporting and compliance obligations
- ◆ Discussion concerning routine costs associated with being a public company

Panel Discussion: Andrew Speciale (Moderator), Amy Koontz, Don Dent, Ruben Chuquimia, Paul Cambridge (Panelists)

Question and Answer session